

04 · REAL ESTATE INVESTORS

Understand the process before you invest

A short introduction to the Design Algorithm ecosystem for those who treat property as an investment and renovation as a manageable part of it.

An investment result is not made of the purchase price alone. It is made of what the property becomes: the budget of the works, the quality, the timing and how predictably all of it unfolded.

Design Algorithm describes that part as a process with phases, documents and defined responsibilities. The Academy explains the logic, consultations address a specific situation, and Moro Design can take on the design and the management of the works.

The ecosystem offers four different things: knowledge, consultation, design and technology. Each can be used on its own.

PERSONAL BRAND · PROFESSIONAL · METHOD · TECHNOLOGY · ART

Five directions of a single system: a professional path, design practice, the method, digital tools and art.

A map of possibilities

01

Understand the method

The logic that turns a project into a managed process instead of a series of improvisations.

03

Request a consultation

A professional review of a specific question: project, budget, documentation, works in progress.

05

Discover Moro Design

The Italian studio that carries a project from concept to turnkey delivery.

07

Learn about the digital platform

Design Algorithm Application — a project management environment where the method becomes a tool.

02

Take a course

Online, at your own pace. In person in Moscow, with project reviews and direct contact with the teacher.

04

Use the calculator

A first indicative idea of the cost of renovating an apartment. It is not a final quotation.

06

Open Moro Design App

An online configurator: style, area and level of finish — and a first idea of the project.

08

Read the FAQ

Answers about programmes, formats, how the work is organised and how the ecosystem works.

Assess → Consult → Design → Control → Deliver

01 Assess

Understand the classification of the property, its condition, the scope of works and the order of decisions.

02 Consult

Discuss a specific property and its weak points with a professional before the deal or before the works.

03 Design

Obtain the concept, the budget and the working documentation — the instruments by which a site is governed.

04 Control

Follow quality, time and cost through documents rather than through promises.

05 Deliver

Bring the property to turnkey condition within parameters agreed in advance.

Entry points into the ecosystem

The order depends on the stage: before the purchase, after it, or with works already running. The links on this page are active.

Design Algorithm Academy	Programmes, formats of study and the Academy licence	designalgorithm.ru/en
Real estate investors	The section built around your situation	designalgorithm.ru/en/investor
Online course	Online course: immediate access, your own pace	designalgorithm.ru/en/investorcourseon
Consultation	Consultations for your field	designalgorithm.ru/en/investorconsult
Calculator	Calculator: an indicative cost of the works	designalgorithm.ru/en/calculator
Moro Design	Design and site management up to turnkey delivery	morodesign.studio/en
Moro Design App	Project configurator	morodesign.app
Design Algorithm Application	Digital platform for managing projects	designalgorithm.app/en
FAQ	FAQ: how everything works	designalgorithm.ru/en/faq
Design Calculator	Design and turnkey construction	designcalculator.ru/en
Pierangelo Moro	The professional path and qualifications of the author of the method	pierangelomoro.ru/en

MORO DESIGN — THE DESIGN PRACTICE OF THE ECOSYSTEM

Moro Design is the professional side of the ecosystem. The studio carries a property from concept and budget to technical drawings, construction, completion and turnkey delivery. For an investor this is the way to turn an investment into a managed project with clear documents and fixed parameters.

Concept → Budget → Technical drawings → Construction → Completion → Turnkey

Before investing, understand the process that turns a property into a project.

The ecosystem promises no returns and gives no financial guarantees. It offers something else: a clear sequence in which you can see where the risks appear and where decisions can still be changed.

[DESIGNALGORITHM.RU](https://designalgorithm.ru)