

03 · FOR EVERYONE

First understand, then choose

A short introduction to the Design Algorithm ecosystem for anyone planning a renovation — or simply wanting to understand how a project works.

A renovation usually begins with the search for someone to carry it out. Almost always before it is clear what exactly has to be done, in what order and at what cost.

Design Algorithm describes that process step by step, from concept to turnkey delivery. The Academy explains the logic, and within the same ecosystem there is a studio that runs such projects in practice.

So here you can first understand, then ask a professional, and only then choose whom to entrust the work to.

PERSONAL BRAND · PROFESSIONAL · METHOD · TECHNOLOGY · ART

Five directions of a single system: a professional path, design practice, the method, digital tools and art.

A map of possibilities

01

Understand the method

The logic that turns a project into a managed process instead of a series of improvisations.

03

Book a micro-consultation

Thirty minutes online to look at your situation and understand which path suits you.

05

Read the FAQ

Answers about programmes, formats, how the work is organised and how the ecosystem works.

07

Open Moro Design App

An online configurator: style, area and level of finish — and a first idea of the project.

02

Use the calculator

A first indicative idea of the cost of renovating an apartment. It is not a final quotation.

04

Take a course

Online, at your own pace. In person in Moscow, with project reviews and direct contact with the teacher.

06

Discover Moro Design

The Italian studio that carries a project from concept to turnkey delivery.

08

Take the test

A short check of how well you understand the design and management process.

Understand → Ask → Explore → Choose

01 Understand

See what a project consists of and why the order of the works matters more than individual choices.

02 Ask

Thirty minutes online with a professional, to look at your own situation soberly.

03 Explore

Calculate an indicative cost, take the test, see how the studio works.

04 Choose

Decide knowingly: run the project yourself or entrust it to professionals.

Entry points into the ecosystem

If it is not yet clear where to begin, start with the calculator or a short consultation. The links on this page are active.

Design Algorithm Academy	Programmes, formats of study and the Academy licence	designalgorithm.ru/en
For everyone	The section built around your situation	designalgorithm.ru/en/everyone
Calculator	Calculator: an indicative cost of the works	designalgorithm.ru/en/calculator
Micro-consultation	Online micro-consultation, 30 minutes	designalgorithm.ru/en/consultation
Online course	Online course: immediate access, your own pace	designalgorithm.ru/en/everyonecourseon
FAQ	FAQ: how everything works	designalgorithm.ru/en/faq
Test	Test: check your understanding of the process	designalgorithm.ru/en/quiz
Moro Design	Design and site management up to turnkey delivery	morodesign.studio/en
Moro Design App	Project configurator	morodesign.app
Design Calculator	Design and turnkey construction	designcalculator.ru/en
Pierangelo Moro	The professional path and qualifications of the author of the method	pierangelomoro.ru/en

MORO DESIGN — THE DESIGN PRACTICE OF THE ECOSYSTEM

If, after the first steps, it becomes clear that the project should be entrusted to someone, the ecosystem has a professional side. Moro Design is an Italian studio that carries a project as a whole: from concept and budget to technical drawings, construction and turnkey delivery.

Concept → Budget → Technical drawings → Construction → Completion → Turnkey

Before choosing, understanding is the first step.

Understanding the process costs less than any mistake on site.
Begin with the step that is available to you today, with no commitment.

[DESIGNALGORITHM.RU](https://designalgorithm.ru)